

**POLICY PLAN  
WESTERLAKEN FOUNDATION  
2023**





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**2023**

**Prepared to fulfil the requirements of being  
a Dutch ANBI foundation.**

**WESTERLAKEN  
FOUNDATION**

This report is the policy plan for Westerlaken foundation 2023.

**Published by:**

Westerlaken foundation  
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## **FOREWORD**

### **FOUNDER WESTERLAKEN FOUNDATION**

It is with immense pleasure and gratitude that I present this report on behalf of Westerlaken Foundation and our dedicated team. As we navigate the pages of our activities spanning from January to December 2022, we are reminded of the remarkable journey we embarked upon when we founded Westerlaken Foundation in November 2018, and soul surf project Bali, which initiated our mission back in 2008.

Our unwavering commitment to upholding human and children's rights, preserving marine life, providing emergency relief, and safeguarding cultural heritage has been the driving force behind every endeavour. The partnership with our esteemed Indonesian counterpart, Yayasan Bali Bersih, has allowed us to bring about meaningful change on multiple fronts, forging a path toward a more sustainable and equitable world.

At the core of our mission, with a strong ESG (Environmental, Social, and Governance) focus, lie the United Nations Sustainable Development Goals, serving as a guiding light for our efforts. These goals have not merely been aspirations but have formed the very essence of our work, aligning seamlessly with our commitment to environmental sustainability, social responsibility, and ethical governance. From eradicating poverty and ensuring zero hunger to promoting good health and quality education, we have strived to create tangible impacts in line with these global objectives, recognizing that the pursuit of ESG principles is integral to achieving lasting positive change in the world.

The activities detailed in this report reflect the heart and soul of Westerlaken Foundation and Yayasan Bali Bersih. In January, we celebrated a heartwarming family reunification, orchestrated workshops on creative sustainability, and extended a helping hand to stranded marine life, all while fostering partnerships with key stakeholders.

Throughout the year, we confronted environmental challenges head-on, from caring for deceased turtles on Padma Beach to the critical task of DNA identification for stranded whales. Our commitment to marine conservation, exemplified by our Bryde's whale survey, continues to inform our understanding of these majestic creatures and the preservation of their habitat.

Our Mobile Clinic HIV-AIDS campaign stands as a beacon of hope for schools across Bali. This program, which we initiated in March, has not only provided health check-ups to thousands of students but has empowered communities with knowledge and proactive healthcare access.

Empowerment, in its various forms, has been a cornerstone of our work. Whether supporting families who have opened their hearts and homes to children from

orphanages or aiding single parents on their journey, we are dedicated to creating stronger, more resilient communities.

Our outreach extended to the inauguration of a community centre, ensuring that our impact endures and grows. The growth of our Mobile Clinic program into multiple regions within Bali and our collaboration with public health centres have reinforced our commitment to accessible healthcare.

As we conclude this report with a reflection on December 2022, we see the fruits of our labour in the smiles of children reunited with their families, in the preservation of cultural heritage, and in the education and empowerment of communities. Our "Stop Orphanages" campaign, marine conservation efforts, and disaster response initiatives underscore our dedication to creating positive change.

In total, we provided HIV/AIDS education to thousands of students and offered essential health check-ups to many more. We believe that our work not only aligns with the United Nations Sustainable Development Goals but also contributes to a brighter future for all.

This report is a testament to the tireless efforts of our team, the support of our partners, and the resilience of the communities we serve. It reaffirms our belief that collaboration, compassion, and dedication can create a world where human rights are upheld, marine life thrives, cultural heritage endures, and communities flourish.

As we look to the future, we remain committed to our mission, ever mindful of the challenges that lie ahead and the opportunities to make a lasting impact. Thank you for joining us on this remarkable journey, and we invite you to explore the pages that follow, which bear witness to the transformative power of collective action and unwavering dedication.

With deep appreciation,

Seminyak, January 2023

Dr. Rodney Westerlaken M.A., M.Si B.Ed  
Founder Westerlaken foundation

A handwritten signature in black ink, appearing to read 'Rodney Westerlaken', is written over a horizontal line. The signature is fluid and cursive.

## Policy plan

### **Stichting Westerlaken foundation**

**RSIN:** 85938694

**Post address:** Jl Umalas 1, No.3. Umalas Kangin, Kerobokan, Bali, Indonesia.

**Email:** info@westerlakenfoundation.org

**Website:** www.westerlakenfoundation.org

### **Why Westerlaken foundation was founded?**

Westerlaken Foundation emerged as a natural progression from soul surf project Bali. Building upon the legacy of its predecessor, Westerlaken Foundation extends its scope, with a primary emphasis on funding research in the domains of marine environment, human rights, and children's rights. Our foundation places a particular emphasis on the synergy between these key areas of focus, recognizing their interconnectedness and the profound impact they have on our world.

In addition to its core pursuits, Westerlaken Foundation actively supports emergency relief efforts and provides valuable expertise in the realm of cultural heritage management. Furthermore, our foundation occasionally contributes to initiatives aimed at repatriating cultural heritage to Bali, acknowledging the significance of preserving and celebrating the rich cultural heritage of the region. Our holistic approach to these multifaceted issues underscores our commitment to creating a better future for Bali and its inhabitants.

### **How will the foundation reach its purpose?**

Westerlaken Foundation operates in a demand-driven manner. Initially, individuals or NGOs with a focus on South East Asia, particularly Indonesia, are welcome to seek funding from the Westerlaken Foundation, with a primary emphasis on supporting the initiatives of our partner branch, Yayasan Bali Bersih. In specific situations, the Westerlaken Foundation will proactively seek collaborative partners, particularly in the realm of emergency relief efforts.

To gather the necessary funds, Westerlaken Foundation will rely on the support of both regular monthly donors and occasional contributors through crowdfunding initiatives. This diversified approach to fundraising will enable us to sustain our mission and respond effectively to the evolving needs of the communities we serve.

### **Governors:**

Dr. Rodney Westerlaken M.A., B.Ed – Chairperson  
Adri Westerlaken - voor den Dag – Treasurer  
Shandy Wijaya, Secretary

**Remuneration policy:**

The directors receive no remuneration for their work, except for a possible excess of attendance allowance. The board is entitled to reimbursement of costs incurred by them in the performance of their duties.

**Report of activities performed:**

See year report 2022.

**Financial statement:**

See year report 2022.

**Plans for 2023:****Human rights and children rights program**

- Continuing the "Stop Orphanages" program through research, advocacy, and awareness campaigns.
- Sustaining our consultancy role in child welfare institutions, collaborating with both governmental and non-governmental organizations to facilitate reunifications.
- Persevering with the Jodie O'Shea Children Fund to support vulnerable children.
- Expanding our commitment to the HIV/AIDS education program.
- Exploring the possibility of launching a second medical program.
- Initiating the establishment of an Empowerment Centre and Empowerment Gardens to empower individuals and communities.

**Marine environment program**

- Sustaining our role as the primary responder for marine strandings.
- Persevering in our research efforts to address marine-related challenges.
- Continuing our advocacy for the rights of captive marine animals.
- Enforcing the implementation of a code of conduct for dolphin watching in Lovina.
- Pioneering the establishment of a seapen for rehabilitation and entering into a Memorandum of Understanding (MoU) with BPSPL.

**Cultural Heritage Program**

- Continuing the quest to identify items for return within the private sector.
- Persisting in our advocacy efforts to champion the rights of indigenous communities in the repatriation of looted heritage.



## **Emergency relief program**

- Maintaining preparedness for disasters and emergencies, among others through Bali NGO & Associates.